



TYE NGUYEN

Senior Designer

I am a multidisciplinary designer with 10+ years of experience in visual design, UX/UI, motion, and marketing design.

I've worked on diverse projects across multiple industries, from start-ups to large corporations on a variety of projects from web design, UX/UI, marketing to motion design and image manipulations.

My focus is always on creating beautiful, user-centered designs that solve problems and enhance the user experience.

References available upon request.



EDUCATION

UNIVERSITY FOR THE CREATIVE ARTS

SEP 2008 - JUN 2011

**BA (Hons) in Graphic Design:
Visual Communication**

UNIVERSITY FOR THE CREATIVE ARTS

SEP 2007 - MAY 2008

Foundation Course



CONTACT

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EXPERIENCE

- FREELANCE** | JAN 2023 - PRESENT | FREELANCE
Senior Designer
Working on various projects including UX/UI, Visual Design, Motion and Print.
- ESPORTS ENTERTAINMENT GROUP** | OCT 2021 - JAN 2023 | FULL TIME | 1Y4M
UX/UI Designer
Working closely with the Head of Design and stakeholders to produce iGaming websites, improve User Experience and attracts more players. Using research and data to validate thinking within the design process, champion and contribute to our Design System.
- COMEON!** | SEP 2017 - SEP 2021 | FULL TIME | 4Y
Graphic Designer
Working in-house with several of Comeon! and Excalibur brands to produce marketing assets across both print and digital domains. Creating new and compelling solutions to promote casino games, and sportsbook offers.
- CLOUD CITY 7** | JAN 2017 - AUG 2017 | FREELANCE | 8M
Graphic Designer
Sole designer of 2 merchandise websites, managing relations with printers, designing and producing new products, direct videos and photo shoots.
- INSTAJUNCTION** | JUL 2016 - DEC 2016 | FREELANCE | 6M
Graphic Designer
Leading production team of 5 and interim Studio Manager with a team of 15 (mostly contractors) designing and producing Not on The High Street products.
- SNATCH DIGITAL** | DEC 2014 - JUN 2016 | FULL TIME | 1Y7M
Head of Design
Leading creative and design concepts for clients, building and managing websites on both HTML and WordPress. Manage a team of 3 producing countless marketing and social media materials.
- GOLIN** | AUG 2014 - NOV 2014 | FULL TIME | 4M
Digital Designer
As a social media designer, I worked on brands such as Smirnoff, Johnnie Walker, Magnum, Oykos, Toblerone and XLS Medical. Creating content from scratch using photography and Adobe to produce dynamic and engaging work that is seen by millions.
- BASEKIT** | OCT 2012 - JUL 2014 | FULL TIME | 1Y10M
Digital Designer
Starting as an intern I worked my way up to a manager position liaising with clients all over the world, designing and building their websites from scratch using the website-building platform BaseKit.

www.linkedin.com/in/tye-van-nguyen